

## Ruth's Rankings 39. Appendix B: Rankings and Tables

Ruth's Rankings 39 highlights only **global** ranking sources. Results are listed in six main tables.

**Tables 39. 1: and 1.A:** compare top schools across the five rankers featured in the article. To create the top 10 and 25 lists for THE/WSJ, I interfiled the one- and two- year programs by scores. Two schools are in all five top 10 rankings and five in all top 25; for schools not participating in THE/WSJ, three more are in all top 10 rankings and six in all 25 excluded. FT rankings are the **ONLY** rankings released 2019. Table 39.A below shows the distribution of the top 25 by country.

**TABLE 39.A: Top 25 schools from WSJ/THE (combined list), QS, FT, EIU and Bloomberg BusinessWeek (BBW)**

	THE /WSJ- Combined	QS	FT	EIU	BBW	TOTAL top 25
Total Number Ranked	89	251	101	100	124	51
Australia				1		1
Canada	1					1
Switzerland	1	1	1		1	1
China	2	1	1			2
France *		2	2	2	1	2
Hong Kong	1					1
India	3		1			3
Italy		1		1		1
Singapore *		1	2	1	1	2
Spain		3	2	1		3
U.K.	1	4	3	1	1	6
U.S.	17	13	13	19	22	29
Percent U.S.	19%	5%	13%	19%	18%	57%
Asia/Pac top 25	6	2	4	2 (1)	1	9
U.S. Top 10	7	6	7	9	9	
Asia-Pac top 10	3	0	2 (1)	0	1	

**NOTES:** \* INSEAD counted in France and Singapore

**TABLE 39.2** lists all of the THE/WSJ schools and the scores for the top 25. It includes [THE's](#) world ranks, where available. THE World University rankings does not include institutions specializing in one area. 45 of the two-year programs are affiliated with ranked universities with nine in the world's top 25 and 27 in the top 100. 21 of the one-year programs are ranked with two in the top 25 and five in the top 100. Eight of the top 10 global universities also have highly ranked business schools. Harvard, University of Pennsylvania (Wharton), MIT (Sloan) and chose not to participate. The World rankings have a research component for [Business & Management](#). Oxford ranks first and Tsinghua is fifth. National University of Singapore and University of Tokyo, where business is taught in the [Faculty of Economics](#), are also in the top 25.

**TABLE 39.3:** compares FT rankings in [1999](#) , 2018 and [2019](#). FT 1999 had 50 schools with 31 from the U.S. and none from Asia/Pac. The 2019 list has 100 schools with 51 from the U.S and 17 in Asia/Pac, based on a school's primary campus. In 1999, nine of the top ten were from the U.S. In 2019, seven of the 1999 top 10 are still top seven are from the U.S. with INSEAD's joint campuses and CEIBS on the list. India has four schools on the list, Singapore three plus INSEAD, China and Hong Kong (listed under China) and Australia have three each and South Korea has one. FT has many special rankings, shown in Tables 39. 6. FT also has top ten MBA programs in [selected categories](#):

Subject Category	World Number One	Top 10 from Asia/Pac
Corporate social responsibility	University of Notre Dame-Mendoza (58)	6. Melbourne B S (61)
Corporate strategy	Lancaster U Management School (51)	5. Indian Institute of Management Bangalore -IIM (33); Melbourne Business School
E-business	Stanford Graduate School of Business (1)	2. Nanyang Business School (30); Fudan, Sungkyunkwan and Indian School of Business
Economics	University of Chicago -Booth (7)	2. Indian Institute of Management Calcutta -IIM (49)
Finance	University of Chicago -Booth (7)	3. IIM Calcutta (49; Sungkyunkwan
Entrepreneurship	Babson College-Olin (66)	None
General management	University of Virginia -Darden (23)	5. IIM Ahmedabad (47)
International business	INSEAD (3) [also in Asia/Pac]	7. Melbourne Business School (61); HKUST
Marketing	Northwestern -Kellogg (14)	7. Melbourne Business School (61); Sungkyunkwan and SMU -LKCBS
Organizational behavior	Michigan State -Broad (65)	8. INSEAD

**Note** that many of the schools are not in the overall top 25 list

TABLE 39.4, all Asia/Pac rankings, includes 47 schools from 13 countries. It is sorted on QS which has the most schools. In QS, Asia and Oceania were presented together until 2019. I integrated the 23 Asian and 14 ANZ schools for 2019, using their scores to

make one list. FT ranks the top 25 in the region. Only QS and FT have enough schools for a meaningful comparison. INSEAD (SG), CEIBS and Melbourne Business School are the regional leaders. Seven of the top 10 and 10 of the top 25 are the same. THE/WSJ has 10 schools. The 2-year schools have their regular rank and I changed the 1-year schools rankings to 100s for one list. Number one HKU is given a rank of 101. EIU has nine schools and Bloomberg Businessweek four. 11 countries are represented with Australia leading with 14, followed by China with seven and Japan with six. All rankings were released in 2018

**TABLE 39.5** highlights the top ten schools plus all Asia/Pac schools that offer Master of Science degrees in Finance (MIF) and in Management (MI).. These programs differ from the MBA degrees. Included are the top 10 rankings for these programs plus all Asia/Pac programs. Names on the top 10 list should be familiar. Schools not ranked for MBA programs, such as Thunderbird or Hong Kong Baptist or Fu Jen or are not top MBA schools appear further down these lists. THE /WSJ, QS and FT provide rankings for the MIF program. FT also provides a very limited list of a Masters in Finance for later-career professionals. THE/WST, FT and EIU are featured in the Masters in Management rankings.

**Table 39.6** lists Executive MBA programs. Many of these programs are jointly offered by more than one school from different countries or continents and involve studying in different locations or international travel. There is more consensus on these lists from FT, EIU and QS. Highlighted schools appear on more than one list. QS provides a ranking for joint programs, EIU focuses on individual programs and FT combines the individual and joint programs in one list. China is the most popular partner location.