TABLE 26: 1. METHODOLOGIES

Table 26.1.A: WSJ/THE College Rankings 2017

WSJ/THE Methodology for the Student-Centered Pillars

RESOURCES 30%	ENGAGEMENT 20%	OUTCOMES 40%	ENVIRONMENT 10%
Finance per student - 11%	Student Engagement 7%	Graduate Salary (value added)	Student Diversity 3%
Faculty per student - 11%	Student Recommendations 6%	Graduation Rate 11% ¹	Staff Diversity 3%
Research Output per faculty 8% ²	Interactions with teacher/students 4%	Academic Reputation 13%	Student Inclusion 2%
	Accredited programs 3%	Loan Repayment (Value added) 7%	Proportion of international students 2% ²

1 - Metric used by U.S. government and the NCAA

2. Metrics used in world rankings (with different weightings)

Data sources: THE US Student Survey, Integrated and Post-Secondary Data Systema system that is not so easy to use https://nces.ed.gov/ipeds/

College Scorecard: https://collegescorecard.ed.gov/

Bureau of Economic Analysis (BEA) https://bea.gov/

THE Academic survey

Elsevier bibliometric data

More detail is available at: https://www.timeshighereducation.com/world-university-rankings/wall-street-journal-times-higher-education-college-rankings-methodology and in the digital supplement.

TABLE 26. 1 B: U.S.News & World Report Best Colleges Methodology

Categories	Percent
Graduation and retention rates Freshmen returning for sophomore year; Students graduating in six years	22.5%
Undergraduate academic reputation College administrators for all colleges; High school counselors for national colleges	22.5%
Faculty Resources Class size Faculty salary (adjusted) Faculty with highest degree in field Student/faculty ratio Full-time faculty	20.0%
Student selectivity SAT or ACT scores Top 10% of class (Ntl); top 25% regional Acceptance rate	12.5%
Financial Resources	10.0%
Graduation rate	7.5%
Alumni giving	5.0%

Highlighted indicators map to WSJ/THE

More details at: Morse, R., Brooks, E and Mason, M. (12 Sept 2016) How U.S.News calculated the 2017 best colleges ranking. https://www.usnews.com/education/best-colleges/articles/how-us-news-calculated-the-rankings

These two indicators are the same for both rankings